The Green Box - How It Works

The Green Box is a manufacturing facility that has a 100% reclamation process for 500 tons of organic solid waste each day. This waste stream is remanufactured into commercially marketable products, without any waste-water discharge, and without any waste material going to landfill. The 500 tons of waste material being processed is currently directed to landfills by the companies that generate it.

The Green Box performs this activity in a 240,000 square foot facility on approximately 30 acres, with about 250 employees. The 500 tons of waste material is sorted with white, brown, and poly-coated papers and is converted into 200 tons per day of pulp. The pulp is converted into over 50,000 tons per year of tissue products such as bathroom and facial tissues, napkins, and paper towels. Pulp is also converted into 800 million paper cups per Green Box each year. The pulp is approved by the FDA to be used in a concentration of up to 40% for poly-coated paper cups.

Waste generated by the sorting system, pulping system, and tissue converting system is converted into high-tech fuel pellets. These fuel pellets generate between 10,500 and 16,000 BTU’s per pound and can be commercially sold or consumed by the in-house gasification process that also produces synthetic gas and biodiesel. The gas is used to power generators that make up to 12 megawatts of energy that completely power the entire Green Box operation. Any excess is sold back to the grid. Over 6.5 million gallons of biodiesel per year is sold to be blended and used in diesel vehicle engines.

This process enables 100% reclamation and sustainability of organic waste stream.
Key Business Strengths

- Industry Leading Intellectual Property Held by Each Green Box
- Tax-exempt Bond Debt Service is 100% Covered by the Solid Waste Disposal Fee
- No Electrical or Natural Gas Cost for Manufacturing Pulp and Tissue Products
- Lowest Production Costs for Synthetic Diesel Fuel, Biogas, Electricity, & Fuel Pellets
- Lowest Raw Material Cost Means No Raw Material Cost Exposure
- Long-term Waste Stream Supply Contracts
- Industry Leading Environmental, Pulp, Tissue and Cup Product Line
- Agreements with Fortune 500 Corporations
- US FDA Approval on Recycled Products
- Over 200 Years of Combined Management Experience
- No Landfill or Effluent Water Discharge Cost Per Green Box Facility
The Green Box's state of the art equipment for cleaning, washing, screening, and clarifying recycled fibers. (100% post consumer)
Industry Dynamics & Competition

The North American tissue industry is a $24 billion market, consuming 8-9 million tons of tissue products annually, and is expected to grow at 2% annually.

Diminishing supply coupled with the consistent increase in demand, has brought about a rise in tissue pricing, creating an attractive operating environment for tissue producers.

Tissue manufacturing is largely a domestic business, since the bulky nature of tissue product raises freight costs, serving as a deterrent to intercontinental trade.

Capacity reductions are accelerating as 118 of the existing 245 machines in the U.S. are over 25 years old, and high freight costs prevent foreign production from entering the domestic market.

Older, less efficient machines, result in higher energy and labor costs, and a lower quality product.

Use of simpler easy-to-use machinery enables rapid and efficient grade changes, minimizing lost production and installed cost per ton.

The Green Box is well-positioned to capitalize on this attractive environment given its strategically-located, low-cost 11 “mini-mills” and long-standing customer relationships.

Under the “mini-mill” concept, the deink plant, tissue machines and boilers are organized in a compact, smaller than world class size arrangement, allowing for cost optimization beyond fixed labor costs.

High degree of automation along with control room consolidation, produce high quality with smaller staff.

Lower capital costs are achieved through bulk purchases from machine manufacturers and construction contractors.

Trend towards outsourcing is expected to transfer market share from the larger tissue producers to the smaller “pure-play” manufacturers.
Cargill’s Patented Additive
The Key to Green Box’s Success
HemiForce® is Shown to be Cost Effective in Tissue Applications

Cargill’s HemiForce® enhanced fiber additives provide a valuable tool for tissue makers that deliver a manufacturing advantage by increasing physical strength and fiber retention.

**Patented Process**

**Utilizes Renewable Fiber**
- A hemicellulose-rich, cellulose fiber additive
- Produced through a Cargill-authorized process
- Sourced from renewable agricultural fibers

**Increases Machine Speed**
- Improves critical sheet strength properties in virgin and recycled pulp furnish
- Reduces machine breaks
- Attains reduction in energy and increased machine speed
- Increases fiber to fiber bonding by making hemicellulose accessible to the fiber surfaces
- Enhances water affinity and fiber flexibility of tissue-making fibers
- Used in conjunction with standard tissue-making procedures

**Reduces Operating Costs**
- Allows use of lower-cost fibers
- Replaces raw materials with a 1 to 1 ratio, lowering overall dry/fresh costs
- Increases machine speed and converting line productivity
- Effectively increases extension of fiber lines
- Provides the opportunity for basis weight reduction with equivalent strength
- Reduces unit energy costs and/or increases throughputs
- Reduces chemical costs, and reduces or eliminates dry strength chemicals

**Improves Product Quality**
- Increased strength
- Improved bulk
- Softness
- Smoothness

**Benefits the Environment**
- Addresses consumer demand for renewable and recovered fiber sources in tissue and toilet products, and environmental impact concerns
- Displaces wood fiber from virgin sources
- Reduces or eliminates the need for synthetic additives typically used for retention and strength
- Increases the usability of recycled products
- Manufactured in a Totally Chlorine Free (TCF) process
- Compliant with industry-relevant and sustainability initiatives of the North Eastern Governors (COG) requirements, and all applicable FDA regulations for indirect food contact

**Strengthened Products & Profits**

**HemiForce®**
Revenue

Pulp Mill Sales

Parent Roll Sales (white)

Parent Roll Sales (brown)

Tissue Case Sales

Cup Sales

Fuel-Fuel Pellet Mfg. and Carbon Sales

Fuel-Diesel Fuel Sales

Total Sales

Pulp Mill Cost of Goods Sold

Parent Roll Sales Cost of Goods Sold

Tissue Case Sales Cost of Goods Sold

Cup Sales Cost of Goods Sold

Fuel Pellet System COGS

Total Cost of Goods Sold

S,G & A Expenses; Fuel Rebate to Solid Waste Provider Sales Commission Royalty; Green Box Overhead, R&D, Insurance, Environmental Permits; Licensing; Travel; Intellectual Property Patents, Maintenance; and Legal Expenses

Annual Corporate EBITDA

Investor Projected 15% of EBITDA
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**WARNING:** This is a forward-looking financial statement and is not based on actual income and expenses. Please see PPM (Private Placement Memorandum) for more details.
Board of Directors & Management Team

200 years of collective experience among the senior management team, comprised of individuals well respected within the pulp and paper industry. Chief Executive Officer, Lee Reisinger, has over 40 years of experience in the pulp and paper industry. Chief Operating Officer, Dave Popejoy, has worked for over 30 years in the tissue industry primarily with Procter & Gamble. Director of Financing, George Longo, has worked for over 30 years in the capital markets developing proformas, budgets, and setting up operational cost systems, along with operations oversight. Interim Controller, Paul Piikkila, has been in banking, workouts and capital financing for the past 25 years. Director of Engineering, Dan Platkowski, was the Director of Engineering and Operations for Fort Howard Paper and Pine Ridge Engineering for over 35 years, installing over 3000 tons per day of recycled pulp facilities. Human Resource Director, Phil Reinhart, was the President and Managing Director of Footlocker, Canada for more than 15 years. Ron Van Den Heuvel, has licensed construction for 38 of the last 46 tissue machines installed in the U.S., and has 35 years of experience in the recycling industry.

Ron Van Den Heuvel, Chairman, Green Box NA, LLC
Mr. Van Den Heuvel has founded several companies and has over 30 years of tissue, alternative energy, and recycled pulp manufacturing experience. As well as construction, product development, process optimizations, and technology development. Developed technology in the tissue products, alternative energy, and recycled pulp industry. Most recently, Mr. Van Den Heuvel formed the companies Green Box NA, LLC, E.A.R.T.H., LLC. E.A.R.T.H.'s strengths and point of differentiation in the market place are that it produces the most environmentally friendly, recycled pulp for tissue and cup products, made with 100% post-consumer recycled materials.

Lee Reisinger, CEO, E.A.R.T.H.
Lee Reisinger is the President and founder of ReiTech Inc., a strategic consulting and project management firm. He was Director of Paper Engineering for the Procter & Gamble Company and has over 40 years in the pulp & paper sector. He led P&G’s Bounty paper towel business and commercialized the belt technology that made their business very profitable. He managed the design, construction and startup of a new diapers plant in Japan, a Duncan Hines Cookie plant in the US, and paper machines in Europe and North America. Subsequently, as a principal of a consulting and engineering firm, and then his own firm, he has led process development and strategic studies for several Fortune 200 companies in pulp and paper and has consulted on billion-dollar acquisitions.

Bill Boyden, Board Member
General Manager at Cargill, Inc. with responsibility for Cargill’s agricultural fibers business serving the pulp and paper markets. 25+ years pulp and paper industry related experience in process engineering, production management, business development, sales and executive leadership across multiple product segments including market pulp, printing papers, packaging, technical specialties and tissue grades. President- Boyden Consulting, LLC specializing in paper industry business development, M&A due diligence and strategy development projects. Founding member of Plainwell Paper Company- serving in roles of President- Specialty Paper Division, President/CEO Shasta Paper Company, and SVP of Operations. Multiple paper company acquisitions- integrated operations into a focused business. B.S. - Pulp and Paper Engineering- North Carolina State University.
George Longo, Director of Financing
Mr. Longo is a Managing Director in the Structured Finance Group of Raymond James & Associates, Inc. where he directs the firm's project finance efforts throughout North, Central and South America. Mr. Longo joined Raymond James in September, 2003 after 25 years with LBS Investment Bank and its predecessor firms, Paine, Webber and Kidder Peabody & Co. Mr. Longo has over 20 years of municipal corporate and project finance experience. Mr. Longo has particular expertise in corporate related tax-exempt and taxable financing for various project developments including, infrastructure, power generation, liquid fuels, pulp and paper forest products.

Daniel Platkowski, Director of Engineering
Daniel Platkowski has over 30 years of experience in the tissue industry. Mr. Platkowski is the President and founder of Pine Ridge Engineering, Inc. Prior to that, Platkowski worked for Fort Howard Corporation and as a result of a merger, Fort James Corporation for 25 years, where he held the position of Senior Vice President of Manufacturing. Platkowski joined Fort Howard in 1974 as a project engineer. In subsequent years, he was promoted to manufacturing positions of increasing responsibility, including Paper Machine Superintendent, Director of Paper Manufacturing and MII Services, and later Vice President of Manufacturing, Human Resources, and Safety.

Pete Fernandez, Board Member
Mr. Pete Fernandez has been Director of Sales and Marketing for 20 years for companies like Bacardi USA, and Cruzan, Ltd. He has been successful in the reorganization of the Bacardi sales force and has launched national brands worldwide. He also speaks fluent Spanish. He initiated the Hispanic Special Events, and Design Division while at Bacardi. Mr. Pete Fernandez created the Cruzan, Ltd. sales force enabling them to compete against the industry's leading brands, at which they were very successful. He was co-founder of Inercian, a unique and innovative sales and marketing company in the beverage industry.

Simon Ahn, Board Member
Attorney Simon Ahn, has been managing partner and counsel for the law firm of Ahn & Associates, LLC, since 1996. He specializes in commercial real estate development and transactions, business immigration and international business law. Simon has personally negotiated and successfully transacted more than 2000 business and real estate transactions. Most recently, Simon has been working on next generation green energy technologies and is the owner and CEO of Green Detroit Regional Center, as well as being Managing Partner for SMS Investment Group, LLC's. He graduated with B.A. from the University of Chicago, and attended Hofstra University School of Law with a full three-year academic scholarship.

Dave Popejoy, Board Member
David holds Bachelor of Science degrees in Mechanical Engineering and Bio-Engineering with a Minor in the Krannert School of Management, all from Purdue University. He is also a graduate from the Six Sigma and IBC 9000 courses at the University of Tennessee. He has over 25 years of professional experience working for Procter & Gamble Co. and Weyerhaeuser Co. in roles of increasing responsibility in manufacturing, sales, brand management, and general management. He has also been directly involved in private equity placement, restructuring projects, and new business start ups. More recently he started his own consulting company, Summit Peaks Inc., and joined Titan Wood Limited in the role of Executive Vice President Sales and Marketing.
Green Box has partnered with the Green Detroit Regional Center (GDRC), a United States Citizenship and Immigration Services (USCIS) approved regional center, to provide exclusive EB-5 investor visas to qualified foreign investors. Green Box qualifies for TEA, a Targeted Employment Area (minimum investment $500,000 USD) and the project is pre-approved by USCIS. GDRC and Green Box have authorized SMS Investment Group VI, LLC to capitalize Green Box.
SMS Investment Structure

**Green Detroit Regional Center, LLC**
Simon Ahn, Principal

**Managing Member / General Partner**
Ahn & Associates, LLC
Managing Member:
Simon Ahn

**70 EB-5 Investors**
($35 million)
up to 2.5% return per year
See PPM*

**New Commercial Enterprise**
SMS Investment Group VI, LLC

**Green Box NA Detroit, LLC**
will directly employ 200+
will spend EB-5 funds for equipment, plant, etc.

**Federal tax exempt bond:** 95M
**EB-5 Investment:** 35M
**Private Equity:** 20M
**Total project funding:** 150M
(See PPM* for Details)

Each Green Box has federal approval for solid waste tax exempt bond issuance.
Most Green Box financing will occur through bond placement.

* PPM = Private Placement Memorandum
HOW EACH GREEN BOX WILL CHANGE

Each Green Box will reduce 171,000 tons of fast food waste per year, or equal to 6 NFL football stadiums worth of garbage per year.

Each Green Box will save over 1 million trees each and every year of operation.

Each Green Box will produce over 6.5 million gallons of renewable biodiesel per year.

Each Green Box will produce over 380 million cubic feet of renewable synthetic gas per year.

Each Green Box will produce over 12 megawatts of steady state electricity and it can electrify 9600 households.

Each Green Box will reclaim over 2,500 tons of styrofoam containers into new styrofoam containers.

Each Green Box will recycle and make over 72,000 tons of high quality white and brown pulp per year.

Each Green Box will recycle approximately 600 million poly-coated paper cups per year. The post consumer paper cups will have zero waste water discharge and zero waste to landfill.

Each Green Box holds seven patents, 11 intellectual property patents, and will hold its industry leading technology advantage for years.
OUR PLANET:
Investment Protection

I-526 Approval

The Green Box project is inside the federally approved Targeted Employment Area (TEA). According to an opinion letter written by EB-5 attorney, Martin Lawler, as long as the lawful source of funds can be proved, I-526 should be granted.

I-829 Approval

According to a well-respected economist, Mike Evans, there are 2,605 permanent new jobs created by the construction and operation of the Green Box-Detroit. Since there are 37 jobs created per EB-5 investor, there are sufficient jobs created for each investor (only 10 needed per investor) for I-829 Removal of Conditions approval.

Performance Bond & Payment Bond

The Green Box-Detroit manufacturing facility will have a Performance Bond and Payment Bond on the construction of the facility issued by a reputable surety company.

Project System Performance Insurance

The Green Box-Detroit manufacturing facility will have a System Performance Insurance on the Green Box-Detroit which will insure that the project will produce the expected revenues. This insurance is obtained through its normal course of business to protect the federal tax-exempt bondholders but it also protects EB-5 investors as well.

UCC Filings

The Green Box-Detroit manufacturing facility will secure EB-5 investors' fund through the UCC security interests.

Parent Company Assurance

The parent company, E.A.R.T.H., has agreed to offer additional security interests to EB-5 investors with its net asset in Green Bay, Wisconsin.

WARNING: EVEN THOUGH THE PROJECT OFFERS SIX (6) LEVELS OF INVESTMENT PROTECTION, YOUR CAPITAL IS STILL “AT-RISK”, AS REQUIRED BY USCIS.
Disclaimer & Confidentiality

This information has been prepared on behalf of Green Box for the sole purpose of providing information to potential participants.

While this information is believed to be accurate as at the date hereof, no warranty or representation, expressed or implied (whether by statute or otherwise) is made and Green Box advisor expressly disclaims any and all responsibility for the accuracy, completeness or thoroughness of the information, omissions, or any other written or oral communications transmitted or made available to any recipient, before, on or after this date, and whether by its directors, agents, employees, advisors or others. The information contained herein is subject to updating, completion, revision and amendment.

It should be clearly understood that recipients are responsible for making their own decisions concerning the completeness, fairness and accuracy of any information or opinions provided, and must rely on their own judgment and investigations, in relation thereto and on their own assessment of the viability of the project.

The information being furnished hereunder, and other information received by you in connection with this transaction, whether verbal or written, is considered proprietary and confidential and is being furnished to you with the understanding that you will maintain its confidentiality and that you will not use this information, for any purpose except in connection with your participation in this project or, without the written consent of Green Box, disclose it, in whole or in part, to others except those within your organization who need this information for purposes of evaluating whether or not to participate in this project, or in response to an order of a court of competent jurisdiction, or a regulatory request. If you are not prepared to accept the enclosed information on this basis please return this information immediately. Your acceptance of this information will constitute your agreement to be bound by this undertaking.

In the event that you decide not to participate in the transaction described herein, you shall, within five business days, return to the undersigned, this information and all other material furnished to you by or on behalf of Green Box, or represent in writing that you have destroyed all copies of such information.
For every post-consumer ton of pulp produced, 17 trees are not harvested.

72,000 tons of pulp produced by the Green Box saves over 1,224,000 trees each and every year.
ABSOLUTE ZERO DISCHARGE
100% CERTIFIED RECLAMATION PROCESS
NO LANDFILL REQUIRED
NO EFFLUENT WATER DISCHARGED

“JUST A SHORT TIME AGO OUR FAST FOOD WASTE STREAM RECLAMATION AND SUSTAINABILITY WAS A DREAM. NOW GREEN BOX MAKES THIS DREAM A REALITY.”

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